

# Big Picture Overview

IDentifyED is the number one Complete Campus Safety and Security System. Most importantly, IDentified protects people. We provide users with tools they use and love every day, and the tools they need in a critical situation. We then connect the premise tools, organization's processes and your responders to the ecosystem. This allows you to create a safe and secure campus. This comprehensive tool-set allows you to form intelligent assumptions in context to the needs of your users and your campus's mission.

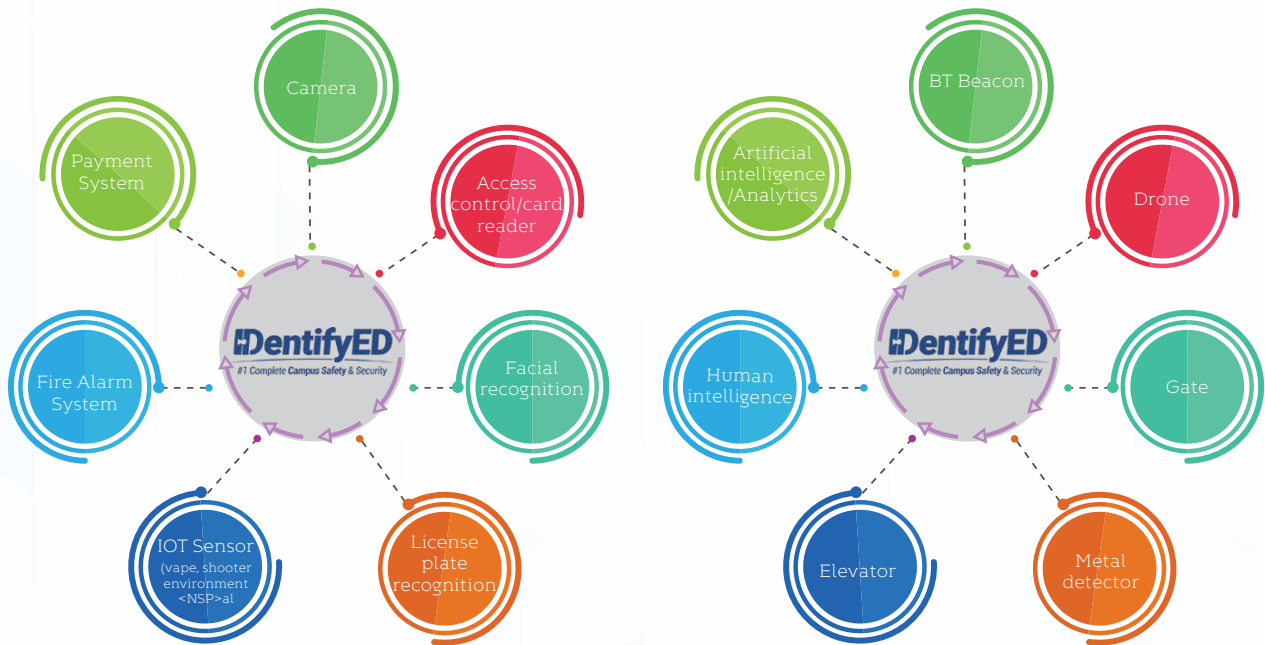
## The Big Picture. A view from campus management.



## Engage, Entice and Secure People

# Big Picture Overview

## Connect the Security Premise Equipment



## Intelligent Context Engine (ICE)

Combines data to get context, analytics and workflow



### User Engagement & Communication

Emergency Broadcast, Private Social Networking, Messaging, Chat, Communication Dashboards, Calendars Groups, Course



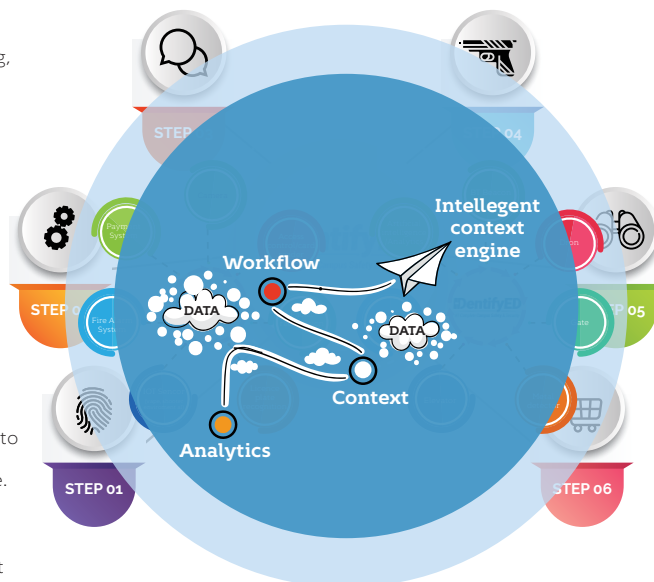
### Response, Enforcement & Compliance

Help Requests, Incident Management, Queuing, Enforcement Documentation, Procedure and Policy, Campus Resource Intelligence, Auto Registration, LEO and Auto Reports, Citations, Fees/Fines and Discipline.



### Identity

User ID, Embedded Smart Card, User Location, User Picture to Enterprise, Visitor Management MFA/2FA, Facial Recognition, Wayfaring



### Threat Response

Threat Assessment, Threat Detection, Visitor Fit, Incident Management, User Flagging, Triggers, ICE



### Campus Monitoring/IOT

Resource allocation and monitoring, people monitoring, Card Readers Facial Recognition, License Plate Recognition, Shooter Detection, Parking, Gates, Thermostats Water, Shades, Electricity, Lights



### Payment

Closed and open end payment systems "Campus Card"

Campus Marketplace, Group Marketplace, and Group and Individual Invoicing